

Kushagra Gupta

Frontend Web Developer

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PROFESSIONAL EXPERIENCE

BAJAJ FINSERV

Software Engineer

Pune, India

Jul 2023 - Present

BYTE Intern

Jan 2023 - June 2023

- Spearheaded the Bannerization project, deploying product banners across the entire web application without relying on API calls on the frontend, resulting in a **50% improvement in overall page performance**.
- Co-led the overhaul of the Single Sign On (SSO) project, implementing an **industry-first solution using Solid.js and AEM to streamline over 20 user journeys** on the bajajfinserv.in web application.
- Engineered innovative solutions to optimize Core Web Vitals, achieving a **25% enhancement in page performance**, which significantly improved page load times, user traffic, and revenue.
- Designed and implemented an internal dashboard using React.js and AEM for the content operations team, **reducing page go-live time by 50%** and boosting operational efficiency.

ATLAN

Frontend Engineering Intern

Remote

Aug 2022 - Nov 2022

- Formulated and implemented features for the B2B SaaS product, addressing customer requirements such as Markdown support, enriched user analytics data for context-driven product decisions, and UI enhancements, **positively impacting over 100 customers** using the Atlan product.
- Efficiently **resolved over 40 Quality Assurance tickets**, including UI bug fixes and improvements, to achieve performance stability and enhance the user experience for all customers utilizing the product.

UNIFIERS SOCIAL VENTURES

Technology Intern

Remote

Jan 2022 - Aug 2022

- Architected and launched key features on SkillsTrainer.in, the world's largest vocational skilling and certification portal **with over 1.2 million users worldwide**. Led the redevelopment of the LMS, Jobs, and Scholarship portal, resulting in a **20% increase in user base** and customer outreach. Additionally, adeptly managed backend tasks to ensure seamless integration and functionality.

FISERV

Summer Intern

Bengaluru, India

Jun 2022 - Jul 2022

- Orchestrated the migration of the entire frontend UI from ASP.NET to React.js and Vanilla CSS for the Real-Time Payment Network (RTPN) portal utilized by Fiserv USA and India, **improving page load time by 10 seconds**. Led and coordinated team efforts, effectively distributing tasks to complete the project **one month ahead of schedule**.

KRATE

Technology Intern

Remote

Feb 2021 - May 2022

- Co-created Kuddle.in - Built a responsive, multi-platform e-commerce website frontend using Next.js from the ground up to retail organizational goods and services in India, catering to **over 25,000+ page visits each month**.
- Developed the CRM and Vendor Management System portal's frontend from scratch using React.js, facilitating efficient management of customer and catering to **over 100 vendor's interactions** with the organization.

SKILLS

- **Frontend Development** - Adobe Experience Manager (AEM), React.js, Next.js, Solid.js, Vue.js, SCSS, CSS, TailwindCSS, Bootstrap, AntDesign, REST APIs
- **Backend Development** - Express.js, Node.js, Flask, GraphQL, Firebase, MongoDB, MySQL
- **Languages** - Javascript, Typescript, Java, HTML, Python, C++, C, Golang
- **Others** - Git, OpenCV, Jest, JUnit, Mockito, JQuery, Jira, Figma, Postman, Hasura, Google Lighthouse, AWS

PROJECTS

Links - Single Link, For All Your Link

Feb 2021 - Aug 2021

- Developed a web application leveraging kzilla.xyz URL shortener to enable centralized management of multiple links via a single URL. Empowered **over 200 users to build their link portfolios at no cost**, integrating robust analytics such as view counts, clicks, and geographic data to provide actionable insights for each link. Embraced an open-source approach for this project.

EDUCATION

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

Bachelor of Technology, Computer Science Engineering with spl. in AI & ML

Chennai, India

2019 - 2023

- Achieved SRMJEEE 2019 Scholarship; Maintained a 9.74/10 GPA; Honored with the **"Best Performer Award"** for outstanding academic excellence.
- Directed and managed the Techno-Management fest, successfully increasing footfall by over 50%; **Led the Microsoft and Mozilla campus clubs**, driving engagement and fostering a collaborative learning environment for college students.